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SWANK AUDIO VISUALS GIVES BACK

Team Member Visits Haiti to Assist with Medical Care and Good Will

PHOENIX, Arizona, May 2009 - - Giving back to your community is something that every member of the Swank Audio Visuals family takes very seriously. Whether it is with recycling programs, helping with food drives or making a donation of time, talent and treasure, Swank team members are always stepping up to go above and beyond the call of duty.

Most recently, Amy Smith, a member of Swank Audio Visuals' training team, traveled to Haiti with a team of 24 people – consisting of doctors, nurses and volunteers. While there, the group opened two clinics outside the city of Cap Haitian for five days. During their visit, Smith and her team distributed one ton of rice, along with 1300 pounds of AKmeal (ground rice, beans, corn wheat & millet), over 20 gallons of cooking oil and the equivalent of 600 liters of whole milk. Starvation does exist in the area but most of the hungry are "just" malnourished. When Smith had completed her trip, they had seen approximately 1950 patients during one week's time!

"The donations from Swank Audio Visuals were appreciated by everyone we saw," stated Amy Smith. "Each individual bar of soap or shampoo that was donated was combined together to create a "hygiene pack". Every preassembled pack contained soap, shampoo, lotion, washcloth, toothbrush and toothpaste. Due to the donations of Swank team members, I had over 200 hygiene packs assembled. I also traveled with additional donations that were received up until the day before I left. These additional packs were compiled locally and provided an extra bonus for the local residents. Most of the packs went to the patients at the clinics but some of the packs were also sent to the children at the Robert Ford Haitian orphanage. In total, during the week we distributed approximately 225 hygiene packs. This is an amazing accomplishment and a life-changing gift for these people!"

Smith went on to say, "I feel extremely fortunate to have met so many generous Swank team members. The donations that I gave out helped so many families in Haiti and although they cannot thank you personally, please know that they appreciate all the help they can get." Smith is now preparing and collecting donations for her trip back to Haiti next year.

Since 1937, Swank Audio Visuals has been setting the standard in the audio visual field for the hotel, resort and conference center industry, offering the expertise to accommodate everything from intimate gatherings to large conventions. The company's on-site team members receive in-depth training to ensure the highest standards of professionalism that is only surpassed by their passion for service excellence. Swank considers itself an extension of the hotel's staff and will always maintain a "going the extra mile" attitude to earn the customer's loyalty. With personal understanding of the facility and an integrated approach with the hotel staff, you are ensured a seamless, worry-free environment. Swank Audio Visuals will provide creativity, confidence and comfort while delivering flawless execution with a hospitality approach. The company's mission is to turn ordinary meetings into extraordinary events. Through their full-service support, proactive training, technical knowledge and the absolute best in equipment, the Swank team will deliver the spectacular.



Amy Smith helping a child in Haiti.



Haitian families receiving hygiene pack.



Haitian children.



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