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### **SWANK AUDIO VISUALS GIVES BACK Team Member Donates Hair to Locks of Love**

PHOENIX, Arizona, August 2009 - - As a family organization, Swank Audio Visuals and its team members know that giving back to your community is something that everyone should take seriously. With that in mind, Swank team members are always stepping up to go above and beyond the call of duty in their own neighborhoods and throughout the world.

Most recently, Cynthia Mauldin, a member of Swank Audio Visuals' benefits team, donated her hair to Locks of Love. What prompted this generous gesture? Mauldin's son broke his leg while ice-skating this winter. When she was in the emergency room, she began reading an article in one of the magazines about children with cancer. The article touched on the need of hair for people of color. When she returned home that evening, she searched the Web for the Locks of Love Website ([www.locksoflove.org](http://www.locksoflove.org)) in order to further her knowledge about the organization. After some internal debate over the next few months about whether she should do it or not, she thought "how selfish of me not to share my gift (hair) with a child who needs it more than I do," so she gathered her hair in a pony tail and had a family member cut it off. The result ... 15 inches of hair to donate to Locks of Love (the minimum requirement is 10 inches).

"The decision to cut my hair was not an easy one," stated Cynthia Mauldin. "I spoke with my husband and my family about making such a large change to my appearance. As usual, everyone was extremely supportive when it comes to giving or lending a helping hand to those in need so the decision was made. "

Mauldin is referred to as "The Philanthropist" among her co-workers at Swank Audio Visuals. About two years ago, Mauldin and her husband started taking \$20 dollars out of each one of their paychecks. They started off buying 14 loaves of bread and 10 packs of lunchmeat. Then on Monday evenings her family would make about 150 sandwiches and donate them to a local shelter in St. Louis, that's an average of 600 sandwiches a month. Since then, they have been blessed with donations from other people to purchase more bread and lunchmeat, which in turn feeds more people. In addition, they have been joined by two more volunteers that assist the Mauldins with making sandwiches. Their ultimate goal is to have a food kitchen where hot soup/chili would be served in the winter and sandwiches in the summer.

Mauldin went on to say "It would be amazing to provide a place where the homeless could stop by once a week or twice a month for a hot shower and get their laundry washed ... you never know, it could happen. I'll keep praying and I won't give up, I believe you don't fail until you stop trying."

Since 1937, Swank Audio Visuals has been setting the standard in the audio visual field for the hotel, resort and conference center industry, offering the expertise to accommodate everything from intimate gatherings to large conventions. The company's on-site team members receive in-depth training to ensure the highest standards of professionalism that is only surpassed by their passion for service excellence. Swank considers itself an extension of the hotel's staff and will always maintain a "going the extra mile" attitude to earn the customer's loyalty. With personal understanding of the facility and an integrated approach with the hotel staff, you are ensured a seamless, worry-free environment. Swank Audio Visuals will provide creativity, confidence and comfort while delivering flawless execution with a hospitality approach. The company's mission is to turn ordinary meetings into extraordinary events. Through their full-service support, proactive training, technical knowledge and the absolute best in equipment, the Swank team will deliver the spectacular.

