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SWANK AUDIO VISUALS CONTRIBUTES TO CHICAGO COMMUNITY EFFORT Team Members Participate in Local Charity Run

PHOENIX, Arizona, August 2010 - - On July 29, 2010, the Swank Audio Visuals Chicago area team gave their gifts of time, talent and treasure to participate in the 8th Annual Run for Gus held in Chicago, IL. This yearly 5K Run, 1M Family-Fun Walk and 400M Kids Race helps to garner funds to fight brain tumors. This year the event raised more than \$165,000 for brain tumor research.

"The weather combined with a great cause brought out more than 900 participants ... from runners in their early years for the kids 400M, to the more experienced runners for the 5K Run, which was followed by a 1M Family-Fun walk," stated Johnny Araj, Assistant Director for Swank Audio Visuals at the Four Seasons Hotel Chicago. "Our hotel partners originally introduced us to this fabulous event several years ago and we have been participating more and more each year."

Araj went on to say... "I was overwhelmed at the response that I received from my co-workers from Swank and our hotel peers. We all gathered together as a team to provide audio visual equipment and services for the event sponsors. We look forward to physically participating in this event next year. "

Swank Audio Visuals and its team members understand how important it is to contribute to the local community. With that in mind, Swank team members frequently step up to the call of duty in their own neighborhoods and throughout the world.

Since 1937, Swank Audio Visuals has been setting the standard for event technology within the hotel, resort, meeting and conference center industry, offering the expertise to accommodate everything from intimate gatherings to large conventions. The company's on-site team members receive in-depth training to ensure the highest standards of professionalism that is only surpassed by their passion for service excellence. Swank considers itself an extension of the hotel's staff and will always maintain a "going the extra mile" attitude to earn the customer's loyalty. With personal understanding of the facility and an integrated approach with the hotel staff, you are ensured a seamless, worry-free environment. Swank Audio Visuals will provide creativity, confidence and comfort while delivering flawless execution with a hospitality approach. The company's mission is to turn ordinary meetings into extraordinary events. Through their full-service support, proactive training, technical knowledge and the absolute best in equipment, the Swank team will deliver the spectacular.

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Joe Canham working the audio board for the Run for Gus event



From left to right: Johnny Araj, Cristina Ostrowski, Amanda Shepherd, Sabrina St. Peter and Joe Canham

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