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## GEO S8 GOES IN-HOUSE FOR PRESTIGIOUS HOLLYWOOD HOTEL

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Swank Audio Visuals is the in-house AV company for the famous Renaissance Hollywood Hotel, a complex that houses the Kodak Theatre, Hard Rock Cafe, and a soon-to-be opened Rolling Stones venue. Swank has recently purchased a NEXO GEO S8 system for use in the Hotel's Grand Ballroom, a 25,000 square foot venue which seats 2,000 theatre-style.

Swank has been providing event technology services within the hotel, resort, meeting and conference center industries since 1937. They provide top-level production for all events at the Grand Ballroom, which will be the location for the 2011 Oscars press event.

The 16-box NEXO GEO S8 system is hung in the Ballroom on a case-by-case basis, depending on each show's design. "We chose the GEO S because we needed a system that was tailored to what we do the most - medium-sized corporate events," states Ryan Gollner, Assistant Director of Audio Visual Services, Swank AV. "We've been hooked since last year, when our Technical Director Maurice Sams showed us what the system could do."

The rig consists of 7x GEO S805s and 1x GEO S830, with two B-12 subs per side, controlled by two NX242 processors. "They sound great in the Grand Ballroom and provide excellent coverage. Our clients always comment on how clear the audio is."

For more information [Swank Audio Visuals](#)



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