



WEBCASTING SERVICES

**INCREASE THE ROI
OF YOUR EVENTS
AND EXTEND YOUR
MEETING'S REACH**

MEDIASITE BY SONIC FOUNDRY®

“Once a new technology rolls over you, if you’re not part of the steamroller, you’re part of the road.”

- Stewart Brand

Swank Audio Visuals allows you to record and deliver your online learning, interactive lectures, and multimedia presentations automatically via Mediasite by Sonic Foundry. This technology is the easiest, most reliable and most complete webcasting and knowledge management platform currently available.

Your presenters teach, train or present as they always do, and Mediasite records everything they say and show, while at the same time immediately delivering their multimedia presentations online for audiences to watch anytime, anywhere.

Purpose-built for integration with your existing Swank Audio Visuals technology, Mediasite Recorders capture, encode and synchronize content from any video, audio and DVI/VGA devices your presenters choose to use. From laptops and tablet PCs to whiteboards, document cameras and digital instrumentation, Mediasite Recorders capture any of your content in high-resolution.

Real-time recording means there is no need to author content, pre-upload slides or devote time to post-production.

With Mediasite EX Server, Swank gives you control over how and when you deliver your recorded presentations.

- Stream presentations live or on-demand
- Create podcasts for on-the-go playback
- Publish presentations to a CD/DVD, USB or zipped folder for playback without Internet access

Because there are no processing or transcoding delays with Mediasite, your multimedia presentations are ready to watch immediately. Presentations can be automatically published to searchable online Mediasite Catalogs, your preferred course/learning management system or any web portal for anytime/anywhere access.

The Mediasite Player powers the most dynamic multimedia experience - unconstrained by traditional video and slide layouts. Your audience watches Mediasite presentations with their favorite browser from any PC or Mac and they control playback, choosing views that focus on the content most important to them. Every Mediasite Player includes:

- High-resolution slides
- Custom branding
- Interactive polls and Q&A
- User-controlled navigation
- Full-motion video
- Keyword search
- Closed captioning support

Swank Audio Visuals takes the stress out of recording, hosting and streaming your event. Throughout the entire process, Swank provides every management tool you need to schedule, secure, catalog, customize, integrate and track your webcasts. Your presentation library will be easy to manage with hundreds of system users, thousands of recorded hours and as many viewers as needed. Plus, Swank’s professional, full-service support will deliver *Flawless Execution* for your event every time.

Corporations, associations and government agencies use Swank’s Mediasite services to webcast training, employee briefings and company communications:

- Build stronger teams with direct management-employee communication
- Improve attendance for future events
- Empower staff through training and professional development
- Capture, preserve and extend the reach of conferences and other events
- Strengthen sales, marketing and investor communications
- Reduce customer support costs and increase satisfaction
- Webcast any speaker in real-time even if he or she can not make the meeting on-site



“Family Law CASA was very pleased with the virtual attendance ability of Mediasite. Our guests that were out of town or unavailable to attend in-person could log on with ease and enjoy the event from their home or office. Mediasite was easy to use and the perfect resource to maximize participation at our event. Any company or organization hosting events today should utilize Mediasite – it’s one more tool for companies to use to reach their constituents, donors or clients.

The team at Swank Audio Visuals were outstanding to work with: they worked with our budget, have truly professional and customer service-oriented employees and were a vital component to the success of our event.”

- Dustin Johnson, Family Law CASA

“EMC has utilized Swank’s Mediasite services as a tool for our internal sales associates globally. This product has allowed our team to have access to recorded sessions for the 2010 and 2011 Sales Kick-off meetings. EMC used Mediasite as a platform that provided our members access to Sonic Foundry’s server interface online. These sessions are also available for archiving purposes in which the ease of use of the Mediasite tool was instrumental to achieving our goals.

Swank is extremely professional, knowledgeable, well equipped and have exceptional customer service skills too. My experience with Swank Audio Visuals was fantastic all the way through to on-site execution, which assisted in my decision to use Mediasite as my web tool for my event.”

- Information Intelligence Group, EMC

For more information on Swank’s Mediasite services and to view a demonstration video, please visit www.swankav.com.



1-877-792-6528

www.swankav.com